



January 25th, 2024

The Atlantic Club Members,

Hi, I'm Rodney Steven II, owner of Genesis Health Clubs. Genesis owns and operates 66 clubs in Kansas, Missouri, Nebraska, Oklahoma, Colorado, Florida, Iowa, Kentucky, Indiana, and New Jersey. We are in our 37th year of business, and our team has excellent experience in the fitness industry! We're known for our customer service, club culture, and knowledgeable fitness professionals.

Genesis Health Clubs is excited to announce the purchase of both locations of The Atlantic Club, effective 1/25/2024. The clubs will now be known as Genesis Health Clubs – The Atlantic Club Manasquan and Genesis Health Clubs – The Atlantic Club Red Bank. As we transition the clubs into the Genesis Health Clubs family, members will gain immediate access to over 60 other locations nationwide at no extra charge!

Kevin McHugh, previously President and COO of The Atlantic Club, has accepted the new role of being responsible for the new Genesis-Atlantic Clubs along with his leadership team and entire staff across both campuses.

Genesis has deep experience operating world-class health clubs, aquatics, and tennis facilities. We hope to continue everything you love about your club and re-invest in the facility, bringing you a new level of amenities and service. Your Red Bank team has already started extensive discussions on key member areas that will be renovated in the upcoming months, which includes additional new exercise equipment, new saunas in both the men's and ladies' locker rooms, new lighting elements in Studio A as well as numerous added enhancements to the already outstanding Red Bank Club.

Over the next several days, you will see key staff from Genesis in the club, meeting with the current team and chatting with members. We are honored and privileged to meet you and share our passion for health and fitness.

I am fully committed to maintaining safe, clean, state-of-the-art facilities, and I hope to continue the same great atmosphere you have enjoyed with The Atlantic Club. We're excited to continue having your favorite staff and instructors join the Genesis family so they can help you with your fitness goals for years to come.

We understand you probably have many questions, and we're committed to getting those answers to you. Please refer to the Q&A page on the back for answers to more commonly asked questions.

I appreciate your commitment to The Atlantic Club over the years; we can't wait to be part of your fitness community. We're here to stay in New Jersey and hope to bring you more exciting news in the future!

Yours in Health,

A handwritten signature in black ink that reads "RODNEY". The signature is stylized and cursive.

Rodney Steven II  
Owner/President



# THE ATLANTIC CLUB

## Questions and Answers

**Q: Will members be able to use other Genesis Health Club locations?**

A: Yes! All Atlantic Club members can access over 60 other locations across 10 states with no rate increases or charges whatsoever!

**Q: What about my favorite tennis instructors, personal trainers, and other staff?**

A: We're excited to welcome Atlantic Club staff members to the Genesis family! Rest assured, we have no intention of missing a beat with your current favorite instructors and staff.

**Q: Will the hours of operation be affected?**

A: Hours will remain unchanged at both locations.

**Q: Will my current membership rate change?**

A: Great news! Your membership will continue under its current terms with no changes in rates!

**Q: Whom can I ask regarding other questions?**

A: Stop by the front desk or call the club for answers to any of your questions. Please feel free to talk to any members of our Genesis-Atlantic Club management team who will be able to answer any of your questions.

**Q: What is next for Genesis in New Jersey?**

A: Genesis is the largest privately owned health club operator in the United States. We are also one of the nation's largest tennis and pool operators, and we're excited to grow both sports in New Jersey! Stay tuned for more exciting news in the months and years ahead!

Scan the QR code to  
explore all Genesis  
Health Clubs locations  
on our website!

